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Date of Birth & Age : 04-07-1976 & 45

Sex : Male

Residential Address : #10, Shanmuganagar
Viswas Estate, old Palpannai
Trichy, Tamilnadu-620008

Teaching Experience at PG level : 16 years

Teaching Experience at UG level : 02years

Research Experience : 10 years

Research Interest : Marketing and HRM,

Specialization at Doctoral level : Retailing in Pharmaceutical

Research Papers Published : Total forty Five (45)

International journal : 30

National level journal : 13

Scopus journal : 02

INT. Conference attended : 05

INT. FDP Attended : 10

Skill Dev programme : 05

Short term training programme : 05

I hereby declare that the above said particulars are true to the best of my knowledge.